

Market Access & Rural Enterprise Development Programme



(MAREP)

P.O. Box 2972. GIDC Business Complex.
Lower Main Street. Sauteurs. St. Patrick

Tel: (473) 442-0100/442-0105. Fax: (473) 442-0104

Email: marepgrenada@gmail.com

IFAD
Enabling poor rural people
to overcome poverty



Media Invitation

NO. 80/2018

DATE: 21st March 2018

Invitation to cover MAREP's Closing Ceremony & Exposition **Thursday, March 29th, 2018.**

MAREP cordially invites you to cover, publicise, record and/or broadcast our Closing Ceremony and Exposition of the MAREP Programme.

The Closing Ceremony and Exposition of the MAREP Programme will be held on Thursday March 29th 2018 from 2:00 p.m. to 5:00 p.m. at the Grenada Trade Centre, Morne Rouge, St. George under the theme: *"Sustainable Livelihoods: The Foundation for Growth and Poverty Reduction."*

The Ceremony will serve as an official close to the MAREP Programme. An Exposition will take place right afterward to showcase the products and services of the MAREP Beneficiaries.

In this regard, your entity is asked to assist in widely disseminating information regarding this activity through print or/and electronic media.

Any guidance that can be provided to facilitate your smooth set up and coverage will be welcomed.

MAREP looks forward to your attendance and thanks you in advance.

BACKGROUND

The Market Access and Rural Enterprise Development Project (MAREP) is a six year project funded by the Government of Grenada (GOG) through loan financing between the Government of Grenada (GOG), the Caribbean Development Bank (CDB) and the International Fund for Agricultural Development (IFAD) with a one year extension for implementation of field operations finalized by March 31st 2018. The main goal of this project is to improve the living conditions of poor rural households, in fifty rural communities, especially small-scale producers and vulnerable groups, with the aim of improving their human, social, and financial assets.

For further information, please call 442-0100 / 0105, or email marepgrenada@gmail.com or fax 442-0104.

MAREP Communications Unit
GIDC Business Complex
Sauteurs, St. Patrick